

TSARWATICA (ISLAMIC ECONOMIC, ACCOUNTING AND MANAGEMENT JOURNAL)

*FACTORS AFFECTING THE QUALITY OF ONLINE RELATIONSHIPS AND ITS
CONSEQUENCES ON SHOPEE AND LAZADA E-MARKETPLACE CUSTOMERS*

Gugyh Susandy (STIE Sutaatmadja)
Reni Dian Octaviani (Universitas Padjadjaran)
Diana Sari (Universitas Padjadjaran)
Dinar Hoerun Nisa (STIE Sutaatmadja)

*FORMING HALAL TO BRAND? FACTORS AFFECTING CONSUMER'S INTENTION TO BUY
HALAL BRANDS*

Gugyh Susandy (STIE Sutaatmadja)
Reni Dian Octaviani (Universitas Padjadjaran)
Rita Komaladewi (Universitas Padjadjaran)
Susi Yasmin (STIE Sutaatmadja)

*THE EFFECT OF SHARIA ACCOUNTING KNOWLEDGE, RELIGIUSITY, STUDENT'S
PERCEPTION, MOTIVATION ON STUDENT'S INTEREST IN CAREER IN SHARIA FINANCIAL
INSTITUTIONS*

(Empirical Studies in West Java Accounting Study Program Students)

Asep Kurniawan (STIE Sutaatmadja)
Fauzan As Shidik (STIE Sutaatmadja)
Sri Mulyati (STIE Sutaatmadja)

ISLAMIC BUSINESS ETHICS IN TECHNOLOGY BASED BUSINESS

Ismail Halim (Universitas Islam Negeri Alauddin Makassar)
Fauzia (Universitas Islam Negeri Alauddin Makassar)
Nurul Afni (Universitas Islam Negeri Alauddin Makassar)
Supriadi (Universitas Islam Negeri Alauddin Makassar)

*SHARIA COMPLIANCE : CONSUMER PERSPECTIVE IN
E-COMMERCE PRACTICES*

M. Ilyas Candra Herawan (Universitas Pendidikan Indonesia)
Juliana (Universitas Pendidikan Indonesia)
Arim Nasim (Universitas Pendidikan Indonesia)
Firmansyah (Universitas Pendidikan Indonesia)



DAFTAR ISI

<p>Gugyh Susandy (STIE Sutaatmadja) Reni Dian Octaviani (Universitas Padjadjaran) Diana Sari (Universitas Padjadjaran) Dinar Hoerun Nisa (STIE Sutaatmadja)</p>	1	<p><i>FACTORS AFFECTING THE QUALITY OF ONLINE RELATIONSHIPS AND ITS CONSEQUENCES ON SHOPEE AND LAZADA E-MARKETPLACE CUSTOMERS</i></p>
<p>Gugyh Susandy (STIE Sutaatmadja) Reni Dian Octaviani (Universitas Padjadjaran) Rita Komaladewi (Universitas Padjadjaran) Susi Yasmin (STIE Sutaatmadja)</p>	14	<p><i>FORMING HALAL TO BRAND? FACTORS AFFECTING CONSUMER'S INTENTION TO BUY HALAL BRANDS</i></p>
<p>Asep Kurniawan (STIE Sutaatmadja) Fauzan As Shidik (STIE Sutaatmadja) Sri Mulyati (STIE Sutaatmadja)</p>	26	<p><i>THE EFFECT OF SHARIA ACCOUNTING KNOWLEDGE, RELIGIUSITY, STUDENT'S PERCEPTION, MOTIVATION ON STUDENT'S INTEREST IN CAREER IN SHARIA FINANCIAL INSTITUTIONS</i> <i>(Empirical Studies in West Java Accounting Study Program Students)</i></p>
<p>Ismail Halim (Universitas Islam Negeri Alauddin Makassar) Fauzia (Universitas Islam Negeri Alauddin Makassar) Nurul Afni (Universitas Islam Negeri Alauddin Makassar) Supriadi (Universitas Islam Negeri Alauddin Makassar)</p>	40	<p><i>ISLAMIC BUSINESS ETHICS IN TECHNOLOGY BASED BUSINESS</i></p>
<p>M. Ilyas Candra Herawan (Universitas Pendidikan Indonesia) Juliana (Universitas Pendidikan Indonesia) Arim Nasim (Universitas Pendidikan Indonesia) Firmansyah (Universitas Pendidikan Indonesia)</p>	58	<p><i>SHARIA COMPLIANCE : CONSUMER PERSPECTIVE IN E-COMMERCE PRACTICES</i></p>