

TSARWATICA (ISLAMIC ECONOMIC, ACCOUNTING AND MANAGEMENT JOURNAL)

**Potential and Prospects of Halal Tourism in Improving Regional Economy
(Case Study: Ciletuh Geopark, Sukabumi-West Java)**

**Diza Izet Islamy (Universitas Islam Bandung)
Malida NurAnnisa (Universitas Islam Bandung)
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HALAL PRODUCT GUARANTEE**

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