

TSARWATICA (ISLAMIC ECONOMIC, ACCOUNTING AND MANAGEMENT JOURNAL)

ISLAMIC PERSPECTIVE DIGITAL MARKETING: BRANDING IMAGE OF COCONUT PRODUCTS TO CREATE LOYAL CUSTOMER IN SENTUL VILLAGE

Mohammad syaiful Suib (Universitas Nurul Jadid Paiton, Indonesia)
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The Challenge Digitalisation of Pension Fund Services for Elderly Pensioners: Evaluation of the Use of Dapenbun Online Application at PTPN III Medan

Ade Kurnia Sari (Universitas Islam Negeri Sumatera Utara, Indonesia)
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Level of Effectiveness of Banking Financing Products in South Sulawesi Comparative Study of Sharia Banking and Conventional Banks

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