

TSARWATICA (ISLAMIC ECONOMIC, ACCOUNTING AND MANAGEMENT JOURNAL)

*THE EFFECT OF ISLAMIC FINANCIAL LITERACY, RELIGIOSITY, SERVICE QUALITY AND
PROMOTION TO INTEREST OF SAVING CUSTOMERS IN ISLAMIC BANKS*

Bambang Sugiharto (STIE Sutaatmadja)

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*BUSINESS PERFORMANCE OF MUSLIM ENTREPRENEURS:
MASLAHAH SCORECARD PERSPECTIVE*

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