

DISKURSUS ILMU MANAJEMEN STIESA (DIMENSIA)

IMPLEMENTATION OF THE CONCEPT OF BRAND EQUITY AND CONSUMER SATISFACTION IN THE BERYL'S CHOCOLATE MALAYSIA BRAND (Case Study on Students Participating in KKL Management and Accounting Study Program of STIE Sutaatmadja Subang 2019)

Mira Milatusadia (STIE Sutaatmadja)

Rakhee Istiqomah Begum Irlambang (STIE Sutaatmadja)

Bismantara (STIE Sutaatmadja)

DESCRIPTION STUDY OF QUALITY MANAGEMENT IMPLEMENTATION OF ISO 9001:2015 HANDLING OF FLIGHT DELAYS AT AIRASIA

Siti Roheti (STIE Sutaatmadja)

Kuncorosidi (STIE Sutaatmadja)

THE INFLUENCE OF CORPORATE SOCIAL RESPONSIBILITY ON MALAYSIA AIRLINES INVESTMENT DECISIONS

Melia Santi (STIE Sutaatmadja)

Nunik Nurmalasari (STIE Sutaatmadja)

CREDIT RISK MANAGEMENT AND CREDIT RISK ANALYSIS (CASE STUDY OF BUMN'S BANK 2018-2019)

Nenden Ayu (STIE Sutaatmadja)

Estu Widarwati (STIE Sutaatmadja)

IMPLEMENTATION OF MARKETING MIX AND CUSTOMER SATISFACTION AT BERYL'S CHOCOLATE KINGDOM MALAYSIA STORE

(Studi Kasus pada Mahasiswa/i KKL Program Studi Manajemen dan Akuntansi STIE Sutaatmadja Subang 2019)

Sonia Karmila (STIE Sutaatmadja)

Bismantara (STIE Sutaatmadja)

THE EFFECT OF FINANCIAL PERFORMANCE ON COMPANY VALUE OF PT YAKULT SEREMBAN SDN., BHD WITH CORPORATE SOCIAL RESPONSIBILITY DISCLOSURE AS A MODERATING VARIABLE

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DAFTAR ISI

<p>Mira Milatusadia (STIE Sutaatmadja) Rakhee Istiqomah Begum Irlambang (STIE Sutaatmadja) Bismantara (STIE Sutaatmadja)</p>	1	<p>IMPLEMENTATION OF THE CONCEPT OF BRAND EQUITY AND CONSUMER SATISFACTION IN THE BERYL'S CHOCOLATE MALAYSIA BRAND (Case Study on Students Participating in KKL Management and Accounting Study Program of STIE Sutaatmadja Subang 2019)</p>
<p>Siti Roheti (STIE Sutaatmadja) Kuncorosidi (STIE Sutaatmadja)</p>	15	<p><i>DESCRIPTION STUDY OF QUALITY MANAGEMENT IMPLEMENTATION OF ISO 9001:2015 HANDLING OF FLIGHT DELAYS AT AIRASIA</i></p>
<p>Melia Santi (STIE Sutaatmadja) Nunik Nurmalasari (STIE Sutaatmadja)</p>	27	<p><i>THE INFLUENCE OF CORPORATE SOCIAL RESPONSIBILITY ON MALAYSIA AIRLINES INVESTMENT DECISIONS</i></p>
<p>Nenden Ayu (STIE Sutaatmadja) Estu Widarwati (STIE Sutaatmadja)</p>	37	<p><i>CREDIT RISK MANAGEMENT AND CREDIT RISK ANALYSIS (CASE STUDY OF BUMN'S BANK 2018-2019)</i></p>
<p>Sonia Karmila (STIE Sutaatmadja) Bismantara (STIE Sutaatmadja)</p>	45	<p><i>IMPLEMENTATION OF MARKETING MIX AND CUSTOMER SATISFACTION AT BERYL'S CHOCOLATE KINGDOM MALAYSIA STORE BRAND (Case Study on Students Participating in KKL Management and Accounting Study Program of STIE Sutaatmadja Subang 2019)</i></p>
<p>Sri Mulyani (STIE Sutaatmadja) Nunik Nurmalasari (STIE Sutaatmadja)</p>	60	<p><i>THE EFFECT OF FINANCIAL PERFORMANCE ON COMPANY VALUE OF PT YAKULT SEREMBAN SDN., BHD WITH CORPORATE SOCIAL RESPONSIBILITY DISCLOSURE AS A MODERATING VARIABLE</i></p>