

DISKURSUS ILMU MANAJEMEN STIESA (DIMENSIA)

DESCRIPTIVE ANALYSIS OF FACTORS THAT INFLUENCE LOCATION DETERMINATION OF PT YAKULT FACTORY SEREMBAN MALAYSIA

Dima Rianda (STIE Sutaatmadja)
Kuncorisidi (STIE Sutaatmadja)
Mutqi Sopiawadi (STIE Sutaatmadja)

QUALITY ANALYSIS OF SERVICE WITH SERVQUAL (SERVICE QUALITY) METHOD IN TINI CAKE CATERING & COOKIES MALAYSIA RESTAURANT

Silmi Yuthika Sany (STIE Sutaatmadja)
Kuncorosidi (STIE Sutaatmadja)
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IMPLEMENTATION OF PRODUCT QUALITY AND INTERESTS IN DOING WORD OF MOUTH IN ARK RESTAURANT, MALAYSIA

(Case Study of STIE Students Sutaatmadja 2019 KKL Participants)

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ANALYSIS OF CORPORATE SOCIAL RESPONSIBILITY IN FINANCIAL PERFORMANCE (CASE STUDY OF AIRASIA MALAYSIA)

Nanda Arif Wicaksana (STIE Sutaatmadja)
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ANALYSIS OF THE DIFFERENCE OF GREEN FINANCING APPLICATION OF COMPANY PERFORMANCE PT. AIR ASIA

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THE EFFECT OF CAPITAL STRUCTURE ON FIRM VALUE BY USING DIVIDEND POLICY AS AN INTERVENING VARIABLE

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