

DISKURSUS ILMU MANAJEMEN STIESA (DIMENSIA)

***LAYOUT USING SYSTEMATIC LAYOUT PLANNING (SLP) IN PT KASOMALANG CRUSHING PLANT (KCP)
SUBANG***

**Anita Sapitri Agustin (STIE Sutaatmadja)
Estu Widarwati (STIE Sutaatmadja)
Kuncorosidi (STIE Sutaatmadja)**

***THE INFLUENCE OF SHOP ATMOSPHERE AND ACCESSIBILITY ON CHANGES IN CONSUMER BEHAVIOR
FROM TRADITIONAL MARKETS TO MODERN RETAILERS (IN TRADITIONAL MARKETS FOR SUBANG
CONSUMERS)***

**Dede Kurnia (STIE Sutaatmadja)
Gugyh Susandy (STIE Sutaatmdja)
Devy Widya Apriandi (STIE Sutaatmadja)**

***THE INFLUENCE OF SOCIAL MEDIA MARKETING AND ONLINE CONSUMER BEHAVIOR IN THE CITY OF
SUBANG ON THE BRAND STORY OF THE INSTANT MESSENGER LINE APPLICATION***

**Nunik Ratnasari (STIE Sutaatmadja)
Gugyh Susandy (STIE Sutaatmdja)
Devy Widya Apriandi (STIE Sutaatmadja)**

***THE INFLUENCE OF SELF-CONGRUITY AND MOBILE MARKETING ON BRAND LOYALTY AT FAST FOOD
RESTAURANTS CALIFORNIA CHICKEN IN SUBANG CITY***

**Didi Junaedi (STIE Sutaatmadja)
Gugyh Susandy (STIE Sutaatmdja)
Devy Widya Apriandi (STIE Sutaatmadja)**

***THE INFLUENCE OF CREDIT RISK AND LIQUIDITY RISK ON PERFORMANCE OF SHARIA COMMERCIAL
BANKS IN 2010-2015***

**Ade Dian Masrur (STIE Sutaatmadja)
Estu Widarwati (STIE Sutaatmadja)
Deden Ramdhan (STIE Sutaatmadja)**

THE EFFECT OF FINANCIAL INCLUSION ON STABILITY OF SHARIA BANKING IN INDONESIA

**Pindy Kurnia Virda (STIE Sutaatmadja)
Estu Widarwati (STIE Sutaatmadja)
Deden Ramdhan (STIE Sutaatmadja)**

***THE INFLUENCE OF INTERNAL CONTROL ON THE PERFORMANCE OF THE FACTORY EMPLOYEE IN PT
SINKONA INDONESIA LESTARI (PT SIL)***

***(Study at the Factory)*
Aldy Sabira (STIE Sutaatmadja)
Iciah (STIE Sutaatmadja)
Asep Kurniawan (STIE Sutaatmadja)**

***THE INFLUENCE OF VIRAL MARKETING AND PRICE DISCOUNTS THROUGH SOCIAL MEDIA INSTAGRAM
TO PURCHASE DECISION ON MARKETPLACE SHOPEE***

**Teguh Maulana (STIE Sutaatmadja)
Gugyh Susandy (STIE Sutaatmadja)
Devy Widya Apriandi (STIE Sutaatmadja)**